



Swami Vivekanand Shikshan Prasarak Mandal's Swami Vivekanand College of Nursing, Udgir

(Approved by Government of Maharashtra, Recognized by Indian Nursing Council, New Delhi and Maharashtra Nursing Council Mumbai)

Affiliated to Maharashtra University of Health Sciences, Nashik

Survery No. 184, Bodhan Nagar, Jalkot Road, Udgir - 413517 Dist. Latur

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Dr. Sudhir Jagtap (M.Sc. M.Phil, Ph.D.)
President

Ref No.

Date :

STRATEGIC PLAN: INTEGRATION OF INSTRUCTIONAL ACTIVITIES WITH ENTERPRISE-RELATED ACTIVITIES

1. Curriculum Enhancement:

- **Review and Update Curriculum:** Evaluate the existing curriculum to identify opportunities for integrating enterprise-related activities. Update course content, learning objectives, and instructional methods to align with industry standards and emerging trends.
- **Develop New Courses or Modules:** Introduce new courses or modules focusing on topics such as healthcare management, entrepreneurship in nursing, and healthcare innovation to provide students with knowledge and skills relevant to enterprise-related activities.

2. Faculty Development:

- **Training and Professional Development:** Provide faculty members with training and professional development opportunities to enhance their understanding of enterprise-related activities and incorporate them effectively into instructional activities.
- **Faculty Engagement with Industry:** Encourage faculty members to establish connections with industry professionals, participate in industry conferences and workshops, and stay updated on current practices and trends in healthcare entrepreneurship.

3. Collaboration with Industry Partners:

- **Establish Partnerships:** Forge partnerships with healthcare organizations, startups, incubators, and industry associations to create opportunities for students to engage in enterprise-related activities such as internships, projects, and mentorship programs.
- **Guest Lectures and Workshops:** Invite industry experts to deliver guest lectures, conduct workshops, and serve as mentors for students, providing insights into entrepreneurship, leadership, and innovation in healthcare.



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4. Experiential Learning Opportunities:

- **Internship Programs:** Develop internship programs that allow students to gain hands-on experience in healthcare management, administration, and entrepreneurship under the supervision of industry professionals.
- **Simulation Exercises:** Design simulation exercises and case studies that simulate real-world business scenarios and challenges faced by healthcare organizations, encouraging students to apply their nursing knowledge in practical contexts.

5. Student Support and Guidance:

- **Career Counseling:** Offer career counseling services to help students explore career paths in healthcare entrepreneurship, identify their interests and strengths, and develop personalized career plans.
- **Mentorship Programs:** Establish mentorship programs pairing students with experienced professionals in healthcare entrepreneurship to provide guidance, advice, and networking opportunities.

6. Assessment and Evaluation:

- **Assessment Criteria:** Develop assessment criteria that evaluate students' understanding of enterprise-related concepts, their ability to apply nursing knowledge in entrepreneurial contexts, and their communication and problem-solving skills.
- **Feedback Mechanisms:** Implement feedback mechanisms to gather input from students, faculty, and industry partners on the effectiveness of integrating enterprise-related activities into instructional activities, and make necessary adjustments based on feedback.

7. Evaluation and Continuous Improvement:

- **Monitoring and Evaluation:** Regularly monitor and evaluate the effectiveness of the integration of enterprise-related activities into instructional activities, collecting data on student outcomes, engagement levels, and satisfaction.
- **Continuous Improvement:** Use evaluation data to identify areas for improvement and refinement, make adjustments to the curriculum and instructional strategies as needed, and continuously enhance the integration of enterprise-related activities to better meet the needs of students and the healthcare industry.



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